

Fei Liu  
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## **Biography**

Dr. Fei Liu is an Assistant Professor in Management Information Systems at the Department of Management and Marketing, the Hong Kong Polytechnic University. He received his PhD in Digitalization from Copenhagen Business School. He also holds a PhD in Management Information Systems from Shanghai Jiao Tong University and a PhD in Computer Science from Hong Kong Baptist University. His current research focuses on behavioral analytics and digital transformation. By combining predictive analytics with behavioral science, he aims to investigate new usage patterns and socioeconomic impacts of digital technologies. His research areas include but not exclusive to service platformization, crowdfunding, social media, and creator economy. His research has been published in leading peer-reviewed journals such as MIS Quarterly (MISQ). In recognition of his engagement to the MIS community, he has been awarded AIS Doctoral Student Service Award and several best reviewer awards.

## **Qualifications**

Doctor of Philosophy, Copenhagen Business School