

Xihui Liu  
Associate Professor  
School of Design  
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**Phone:** 27665447



## Qualifications

Doctor of Philosophy, The Hong Kong Polytechnic University

## Employment

### Associate Professor

Associate Professor  
School of Design  
The Hong Kong Polytechnic University  
1 Jul 2022 → present

### Visiting Professor

Beijing Institute of Technology  
China  
30 Mar 2017 → 1 Jul 2023

### Visiting Professor

Nanjing University of Science and Technology  
China  
1 Mar 2017 → 29 Feb 2020

### Postdoctoral Fellow

Nanjing University of Aeronautics and Astronautics  
China  
1 Sept 2011 → 30 May 2016

## Research outputs

### Policy-making for creative industries in China: A case study of design policy

Liu, X. & Ning, W., Jun 2024, In: Journal of Contemporary Chinese Art.

### Exploring Co-design in Tourism Experiences: A Systematic Literature Review.

Zhou, Y. & Liu, X., 2024, (Accepted/In press) *DMI: ADMC 2024*.

### Redefining Design: The Role of Codesign in Business Strategy and Product/Service Development

Das, B. & Liu, X., 2024, (Accepted/In press) *DMI:ADMIC 2024*.

### The Need to Design Personal and Sustainable Values: An Empirical Study on Evolving Customer Preferences in the Post-COVID Era

Das, B. & Liu, X., 2024, (Accepted/In press) *DMI: ADMC 2024*.

### The Role of Design in Achieving Product-Market Fit of Entrepreneurship: A Systematic Literature Review

Wang, J., Liu, X. & Lee, K. P., 2024, (Accepted/In press) *DMI: ADMC 2024*.

**Unraveling the sensorial properties in material identity innovation: a study on mycelium-based composite**  
Wang, J., Liu, X. & Lee, K. P., 2024, (Accepted/In press) *DRS 2024*.

#### **创新设计**

Sun, S., Xin, M. & Liu, X., Aug 2023, China Textile and Apparel Press.

#### **Design Thinking Pedagogy: Facilitating Innovation and Impact in Tertiary Education**

Liu, X., Aug 2022, *Routledge*. Routledge, p. 93-95 3 p. 2.2

#### **设计管理 (第二版)**

Liu, X., 2 Jul 2022, Beijing, China: Beijing University Press. 244 p.

#### **Design Strategies for Resilient Organization**

Telalbasic, I., Lalaounis, S. T. & Liu, X., Jul 2022, *Design Research Society*.

#### **How might design contributes to a circular economy?**

Liu, X., Muenster, M. B. & Evans, S., Jul 2022.

#### **Micromobility: Challenges and prospects for electric mobility devices (EMDs) in Hong Kong**

Lukenge, K. R., Siu, K. W. M., Liu, X. & Yang, Z., Jul 2022, *Human factors in transportation*. AHFE International, Vol. 60. p. 219-228

#### **Micro-mobility: Challenges and prospects for Electric Mobility Devices (EMDs) in Hong Kong**

Lukenge, K. R., Siu, K. W. M., Liu, X. & Yang, Z., Jul 2022, *AHFE 2022*.

#### **Fuzzy Logic Evaluation of Customer Loyalty in Local, Community, and International Cafes in Hong Kong**

Das, B. & Liu, X., Jun 2022, *DRS2022 Conference Proceedings*.

#### **The Value Radar Toolkit: Identifying and Evaluating Values Added through Business Strategy**

Das, B. & Liu, X., Jun 2022, (Not published / presented only).

#### **The holistic frame of designing smart, connected products: A systematic literature review and expert interview**

Liu, X., de Bont, C. J. P. M. & Zhang, M. (Corresponding Author), Apr 2022, In: *The Design Journal*.

#### **Impact of Design Management on Innovation**

Das, B. & Liu, X., Dec 2021, (Accepted/In press).

#### **Barriers to Bringing Design Function into Technology Start-Ups: A Survey on the Incubation Programme of Hong Kong Science Park**

Liu, X., Sept 2021, In: *The Design Journal*. 24, 5, p. 807 828 p.

#### **Enterprises as the Main Body of Developing Innovation Design**

Liu, X., Liu, H., Jia, J., Xiao, N., Xu, J., Zhao, Y., Xu, Z., Zhang, Y. & Sun, S., 21 May 2020, *Springer Tracts in Mechanical Engineering*. Springer, p. 87-112 26 p. (Springer Tracts in Mechanical Engineering).

#### **Implementation of Innovative Design Talent Strategy**

Liu, X., Jia, J., Liu, H., Xu, J., Sun, L., Zhang, K., Xu, Z., Zhang, Y. & Sun, S., 21 May 2020, *Springer Tracts in Mechanical Engineering*. Springer, p. 113-139 27 p. (Springer Tracts in Mechanical Engineering).

#### **Improving Innovative Design of Industries in an All-Round Way**

Ming, X., Xiao, N., Yin, D., Wang, X., Wang, L., Kong, F., Wang, P., Wu, Z., Song, W., Xu, Z., Li, M., He, L., Li, X., Zheng, M., Liu, Z., Qu, Y., Zhang, X., Chen, Z., Qiu, S. & Xu, Z. & 2 others, Zhang, Y. & Liu, X., 21 May 2020, *Springer Tracts in Mechanical Engineering*. Springer, p. 61-85 25 p. (Springer Tracts in Mechanical Engineering).

### **Innovative Design Cases**

Ning, X., Liu, X., Han, T., Tang, Y., Xu, X., Chai, C., Chen, S., Zou, N., Du, Y., Zhang, K., Xu, Z., Zhang, Y. & Liu, H., 21 May 2020, *Springer Tracts in Mechanical Engineering*. Springer, p. 171-241 71 p. (Springer Tracts in Mechanical Engineering).

### **Innovative Design Safeguard Measures**

Xu, J., Lou, Y., Zhang, K., Liu, X., Liu, H., Gong, M., Chen, S. & Jia, J., 21 May 2020, *Springer Tracts in Mechanical Engineering*. Springer, p. 161-169 9 p. (Springer Tracts in Mechanical Engineering).

### **Strengthening the Basic Research of Innovative Design and the Construction of Common Key Technology Platform**

Han, T., Dong, Z., Li, Y., Liu, X., Ming, X., Wen, B., Xu, B., Xin, X., Xue, C., Zhang, K., Xu, Z., Zhang, Y. & Xu, J., 21 May 2020, *Springer Tracts in Mechanical Engineering*. Springer, p. 141-159 19 p. (Springer Tracts in Mechanical Engineering).

### **The Concept and Connotation of Innovative Design**

Tang, Y., Zou, N., Chai, C., Liu, X., Jiang, N., Du, Y., Hao, X., Huang, J., Xia, L., Xu, Z. & Zhang, Y., 21 May 2020, *Springer Tracts in Mechanical Engineering*. Springer, p. 21-59 39 p. (Springer Tracts in Mechanical Engineering).

### **The Necessity of Developing Innovative Design**

Zhao, Y., Liu, X., Liu, H., Li, Y., Jia, J., Li, M., Xu, Z., Zhang, Y. & Xu, J., 21 May 2020, *Springer Tracts in Mechanical Engineering*. Springer, p. 1-19 19 p. (Springer Tracts in Mechanical Engineering).

### **Design management capability in entrepreneurship: A case study of xiaomi**

Liu, S. X. & Rieple, A., Dec 2019, In: *International Journal of Design*. 13, 3, p. 125-138 14 p.

### **中國製造業“一帶一路”國際合作的機遇與挑戰研究 Opportunities and Challenges for International Cooperation of China's Manufacturing Industry under the Belt and Road Initiative**

Liu, X., Pan, Y., Tang, Y., Ming, X. & Liu, H., 9 Oct 2019, In: *中国工程科学 (Engineering science)*. 21, 4, p. 7-13

### **Design for Development: a Chinese Perspective**

Liu, X. & Cai, J., Oct 2019, *Design Development: Leveraging social and economic growth through design policies*. Editora Blucher, 1

### **Approach to Visual Strategy of Branding: Perspective from China**

Liu, X., 2019, *TransVisuality: the Cultural Dimension of Visuality*. Michelsen, A., Kristensen, T. & Wiegand, F. (eds.). 1 ed. UK: Liverpool University Press, Vol. 3. p. 218-234 17 p. 1. (TransVisuality).

### **THE CONSTRUCTION OF XIAOMI'S INNOVATION ECOSYSTEM**

Liu, X. & Rieple, A., Jun 2018, *EURAM 2018: European Academy of Management Conference 2018*.

### **The New Role of Design in Innovation : A Policy Perspective from China**

Liu, S. X., Liu, H. & Zhang, Y., Nov 2017, In: *Design Journal*. 21, 1, p. 37-58 22 p.

### **Barriers to Strategic Design: A Perspective from China**

Liu, S. X. & de Bont, C., Sept 2017, In: *She Ji*. 3, 2, p. 133-145 13 p.

### **Breakthrough innovation through design education: Perspectives of design-led innovators**

de Bont, C. J. P. M. & Liu, X., 1 Apr 2017, In: *Design Issues*. 33, 2, p. 18-30 13 p.

### **數字創意產業向其他產業無邊界滲透**

Liu, X., Tang, Y. & Wang, Z., Mar 2017, In: *China Strategic Emerging Industry 中国战略新兴产业*. 9, p. 70-74

### **A Conceptual Framework of Dynamic Design Management Capability**

Liu, X., 2017, *2017 Design Management Academy Conference*. Bohemia, E., Cees, D. B. & Holm, L. S. (eds.). the Design Research Society

### **制造业创新设计**

Liu, X. (Editor), 2017, Shanghai Jiao Tong University Press. 248 p.

### **Design Development in China: from 1949 to 2015**

Liu, X. & Cai, J., Nov 2016, In: *International journal of cultural and creative industries*. 4, 1, p. 62-72

### **Design awareness : developing design capacity in Chinese manufacturing industry**

Liu, X., 2016, p. 1-15. 15 p.

### **Innovation design : made in China 2025**

Liu, X., 2016, In: *Design management review*. 27, 1, p. 52-58 7 p.

### **Managing design in high growth manufacturing industry**

Liu, X., Oct 2015, *A-DEWS 2015 - Design Engineering in the Context of Asia - Asian Design Engineering Workshop, Proceedings*. p. 100-105 6 p.

### **China good design: Case study on the path of innovative design in enterprise**

Liu, X., 2015, 中國科學技術出版社.

### **Design para o desenvolvimento: uma perspectiva da China**

Liu, X. & Cai, J., 2015, *Design e desenvolvimento: 40 anos depois*. Blucher, p. 167-181 1

### **中国好设计 : 企业创新设计路径案例研究**

Liu, X., 2015, China Science and Technology Press.

### **中國好設計案例選登(一) — 技術及生態創新:大疆創新**

Liu, X., 2015, In: *機械工程導報*. 180, 5, p. 18-23

### **中國好設計案例選登(二) — 技術創新:康藝電子**

Liu, X., 2015, In: *機械工程導報*. 180, 6, p. 24-28

### **设计管理**

Liu, X., 2015, 北京大学出版社.

### **设计管理**

Liu, X., 2015, Beijing University Press. 223 p. (国家级特色专业: 广州美术学院工业设计学科系列教材)

### **Six models of managing design in manufacturing industry**

Liu, X., 1 Jan 2014, *2013 IEEE-Tsinghua International Design Management Symposium: Design-Driven Business Innovation, TIDMS 2013 - Proceedings*. IEEE, p. 47-54 8 p. 6981214

### **The evolution of design management : a comparison of the UK, US, and Japan**

Liu, X., 2014, In: *International journal of cultural and creative industries*. 2, 1, p. 62-79 18 p.

### **創新設計新價值:面向轉移經濟的系統設計思維**

Liu, X., 2014, In: *機械工程導報*. 171, 2, p. 29-31

### **Revolution brewing : where is design excellence in 2017?**

Ilpo, K. & Liu, X., 2013, *[Missing Source Name from PIRA]*.

### **發展設計競爭力的六個模式**

Liu, X., Dec 2012, In: *Tsinghua Business Review*清华管理评论. 10, 6, p. 42-51

### **Models of developing design capacity : perspective from China**

Heskett, J. & Liu, X., 2012, p. 224-237. 14 p.

### **Design management as a stage of design education: an experience from Kao Gong Ji**

Liu, X., 2009, *Proceedings of ICSID Design Education Conference*.

### **The approach of design management in China**

Liu, X. & HESKETT (Prof.), J., 2009, *IASDR 2009: Design/Rigor & Relevance proceedings* .

### **The way of knowing design management**

Liu, X., 2009, *IASDR 2009: Design/Rigor & Relevance proceedings* . p. 2161-2172

### **Breaking the frame: from styling to strategy**

Liu, X. & HESKETT, J., 2008, *Proceedings of International DMI Education Conference-Design Thinking: New Challenges for Designers, Managers and Organizations*.

## **Activities**

### **高等教育出版社 (Publisher)**

Liu, X. (Reviewer)

Sept 2023

### **Confirmation of Registration (CoR)**

Liu, X. (Chief examiner)

13 Jun 2023

### **BDD Watch**

Liu, X. (Chair)

18 May 2023

### **PolyU MICRO Fund 2022-23**

Liu, X. (Member of programme committee)

27 Apr 2023

### **Confirmation of Registration (CoR)**

Liu, X. (Chief examiner)

18 Jan 2023

### **Hainan Design Week: New Discovery in Design Forum**

Liu, X. (Invited speaker)

16 Dec 2022

### **设计与创业语境下的用户研究 User Research in the context of design and entrepreneurship**

Liu, X. (Invited speaker)

10 Dec 2022

**2nd Edition of China Art Studies 50 Forum**

Liu, X. (Invited speaker)  
7 Dec 2022

**PolyU Micro Fund 2022**

Liu, X. (Member of programme committee)  
30 Nov 2022

**Leadership Forum on Design Education 2022**

Liu, X. (Chair)  
25 Nov 2022

**Leadership Forum on Design Education 2022**

Liu, X. (Chair)  
25 Nov 2022

**Advanced Manufacturing and Innovation Design**

Liu, X. (Invited speaker)  
9 Nov 2022

**Asian Journal of Technology Innovation (Journal)**

Liu, X. (Reviewer)  
Nov 2022

**Design-driven Entrepreneurship: A Cross-industry View on the Challenges of Fashion and Textile Industry**

Liu, X. (Invited speaker)  
11 Oct 2022

**School Industry Advisory Committee**

Liu, X. (Participant)  
11 Oct 2022

**Defining Business Opportunity through Design Thinking 以设计思维挖掘商机**

Liu, X. (Invited speaker)  
21 Aug 2022

**Design Management as a Strategic Asset: Academic Design Management Conference**

Liu, X. (Programme Chair)  
3 Aug 2022 → 4 Aug 2022

**Design Management as a Strategic Asset: Academic Design Management Conference (Event)**

Liu, X. (Reviewer)  
3 Aug 2022 → 4 Aug 2022

**From Being economical to creating a better life**

Liu, X. (Invited speaker)  
7 Jul 2022

**DRS2022**

Liu, X. (Programme Chair)  
25 Jun 2022 → 3 Jul 2022

**HKSTP Project Launcher Briefing Session on Design Programmes**

Liu, X. (Invited speaker)  
17 Jun 2022

**PolyU Faculty Seminar Series**

Liu, X. (Participant)  
19 May 2022

**PolyU Micro Fund 2022**

Liu, X. (Other)  
18 May 2022

**PhD Confirmation of Registration of Bing ZHENG**

Wei, H. (Chief examiner), Lee, P. Y. (Examiner) & Liu, X. (Other)  
13 May 2022

**School of Design (Organisational unit)**

Elkin, D. K. (Member), Choy, S. T. (Chair / President), Wang, S. J. (Chair / President) & Liu, X. (Chair / President)  
4 May 2022 → 3 May 2023

**Designer and Value Creation**

Liu, X. (Invited speaker)  
20 Apr 2022

**Bharati Das Confirmation**

Liu, X. (Other), Buehring, J. H. (Examiner) & Ma, C. F. H. (Chief examiner)  
6 Apr 2022

**ENDEMANN Henry Leonard confirmation**

Liu, X. (Examiner)  
6 Apr 2022

**The Cognitive Basis of Well-being Culture and Service Design**

Liu, X. (Invited speaker)  
29 Mar 2022

**PhD Oral Examination(viva)**

Liu, X. (Other)  
23 Mar 2022

**Yunhe Du Confirmation**

Liu, X. (Examiner)  
7 Mar 2022

**Introduction of Bachelor of Arts Scheme**

Liu, X. (Invited speaker)  
16 Feb 2022

**Learning Programme Accreditation for Bachelor of Arts (Hons) Product Design and Learning Programme Re-accreditation for BA (Hons) Jewellery, Materials and Design (Event)**

Liu, X. (Executive member)  
1 Feb 2022 → 30 Jun 2022

**Introduction of Bachelor of Arts Scheme**

Liu, X. (Invited speaker)  
20 Jan 2022

**Introduction of IBD**

Liu, X. (Invited speaker)  
8 Jan 2022

**China's contribution to next design**

Liu, X. (Invited speaker)  
12 Dec 2021

**China Design Research Forum**

Liu, X. (Chair)  
10 Dec 2021

**Introduction of Bachelor of Arts Scheme**

Liu, X. (Invited speaker)  
6 Dec 2021

**IASDR 2021**

Liu, X. (Chair)  
5 Dec 2021 → 9 Dec 2021

**Introduction of SD Bachelor of Arts Scheme**

Liu, X. (Invited speaker)  
26 Nov 2021

**Entrepreneurship Business Programme - Design-Centric Entrepreneurship**

Liu, X. (Lead consultant)  
29 Oct 2021 → 30 Apr 2022

**PhD confirmation**

Liu, X. (Examiner)  
28 Oct 2021

**PhD confirmation**

Liu, X. (Other)  
28 Oct 2021

**Introduction of Bachelor of Arts Scheme**

Liu, X. (Invited speaker)  
9 Oct 2021

**Technology or people, which is the first principle for Design**

Liu, X. (Invited speaker)  
25 Sept 2021

**Public Lecture Series: Service Design in Leading Industries**

Liu, X. (Invited speaker)  
15 Sept 2021

**International Digital Creativity Research Institute (External organisation)**

Liu, X. (Vice Chair / Vice President)  
Sept 2021 → Aug 2024



**International Digital Creativity Research Institute (External organisation)**

Liu, X. (Executive member)  
Sept 2021 → Aug 2024

**OIC Competition\_Alipay**

Liu, X. (Member of organizing committee)  
28 Aug 2021

**EDC\_Teaching in the Extended/Hybrid Classroom with Zoom**

Liu, X. (Participant)  
5 Jul 2021

**EDC training\_Orientation for programme leader**

Liu, X. (Participant)  
5 Jul 2021

**2021 China Good Design**

Liu, X. (Member of organizing committee)  
1 Apr 2021 → 30 Nov 2021

**DXT Global Talk: How to evaluate the value of design**

Liu, X. (Invited speaker)  
11 Mar 2021

**The Design Journal (Journal)**

Liu, X. (Reviewer)  
2021 → ...

**DxT Annual Stakeholders Meeting: Design-led Entrepreneurship on HKSTP Startups**

Liu, X. (Invited speaker)  
18 Dec 2020

**A Preliminary study on the design management maturity of technology entrepreneurship**

Liu, X. (Lead consultant)  
24 Oct 2020 → 1 Apr 2021

**DMI: Academic Design Management Conference 2020 (Event)**

Liu, X. (Reviewer)  
Aug 2020 → ...

**The 1st Meeting of 2020 China Good Design**

Liu, X. (Participant)  
2 Jun 2020

**DXT Talk: Meet the Experts**

Liu, X. (Invited speaker)  
28 May 2020

**The Working Seminar of 2020 Online Good Design Activities**

Liu, X. (Participant)  
26 May 2020

**School of Design (Organisational unit)**

Bruyns, G. (Chair / President) & Liu, X. (Member)  
19 May 2020

**The Kick-off Meeting of 2020 China Good Design Competition**

Liu, X. (Member of organizing committee)  
19 May 2020

**Innovation Design Competition of China Emergency Rescue**

Liu, X. (Other)  
18 May 2020

**A Preliminary study on the design management maturity of technology entrepreneurship**

Liu, X. (Lead consultant)  
15 Apr 2020 → 1 Sept 2020

**Seminar of Made in China and One Belt One Road**

Liu, X. (Chair)  
11 Jan 2020

**The Concluding meeting of The Research on Emerged Strategic Industries (2035) and Kick-off meeting of Strategic Research on Emerged Industries in the New Normal**

Liu, X. (Participant)  
10 Jan 2020

**中国创新设计产业联盟 Innovation Design Alliance of China (External organisation)**

Liu, X. (Secretary)  
Jan 2020 → Dec 2024

**16th Dragon Award, Top Ten Young Designer**

Liu, X. (Member of programme committee)  
2020 → ...

**Design-centred Entrepreneurship Training Program**

Liu, X. (Lead consultant)  
2020 → 2021

**Design Research Society (DRS). Conference (Event)**

Liu, X. (Reviewer)  
2020 → ...

**RChD: Creación y Pensamiento (Journal)**

Liu, X. (Reviewer)  
2020 → ...

**The Design Research Society 2020 International Conference (Event)**

Liu, X. (Reviewer)  
2020 → ...

**Academic Forum of 25 year Industrial Design in Jiangsu Province**

Liu, X. (Invited speaker)  
21 Dec 2019

**GBA. Design. Relaunch: Seminar of GAFA design phenomena by Prof Dingbang Ying**

Liu, X. (Invited speaker)  
18 Dec 2019

**Annual Meeting of China Innovation Design And the Award Ceremony of China Good Design**

Liu, X. (Chair)  
9 Dec 2019

**The 9th PhD Colloquium on Design Research**

Liu, X. (Invited speaker)  
7 Dec 2019

**The First China International Design Research Forum**

Liu, X. (Invited speaker)  
7 Dec 2019 → 8 Dec 2019

**The Forth Shanghai Jiaotong University Innovation Design Forum**

Liu, X. (Invited speaker)  
22 Nov 2019

**Cubic (Journal)**

Liu, X. (Reviewer)  
19 Nov 2019 → ...

**Frontiers of Information Technology and Electronic Engineering (Journal)**

Liu, X. (Reviewer)  
1 Nov 2019 → 31 Dec 2020

**Frontiers of Information Technology and Electronic Engineering (Journal)**

Liu, X. (Reviewer)  
Nov 2019 → ...

**Guangzhou International Conference of Understanding China and Creative China 1212 of Guangzhou National Advertisement Industry Park**

Liu, X. (Invited speaker)  
27 Oct 2019

**Understanding China Conference: GAFA Session**

Liu, X. (Invited speaker)  
27 Oct 2019

**Preparation meeting for 2019 China Design Research Forum**

Liu, X. (Member of organizing committee)  
17 Oct 2019

**Preview Meeting of 2019 China Good Design**

Liu, X. (Chair)  
14 Oct 2019

**The 10th Hong Kong Corporate Citizenship Program: Calendar Design Competition**

Liu, X. (Other)  
4 Oct 2019

**Project meeting of Research on International Collaboration of Manufacturing Industry in OBOR.**

Liu, X. (Chair)  
13 Aug 2019 → 17 Aug 2019

**China Good Design in Xinjiang, China**

Liu, X. (Chair)  
29 Jul 2019 → 5 Aug 2019

**Project Meeting of Research on International Collaboration of Manufacturing Industries along OBOR**

Liu, X. (Chair)  
6 Jul 2019

**Sino-Japan Welfare Cultural and Innovation Design of Service Forum**

Liu, X. (Invited speaker)  
11 Apr 2019

**3rd LeNS World Distributed Conference 2019 (Event)**

Liu, X. (Reviewer)  
2019 → ...

**Design Science (Journal)**

Liu, X. (Reviewer)  
2019 → ...

**Design Science (Journal)**

Liu, X. (Reviewer)  
2019 → ...

**Frontiers of Information Technology and Electronic Engineering (Journal)**

Liu, X. (Reviewer)  
2019 → ...

**The construction of Xiaomi's innovation ecosystem**

Liu, X. (Speaker)  
19 Jun 2018 → 22 Jun 2018

**DMA Collective Professional Workshop**

Liu, X. (Member of organizing committee)  
16 Jun 2018 → 18 Jun 2018

**PhD in Design Examination of Politecnico di Milano**

Liu, X. (Examiner)  
23 Feb 2018

**Cumulus Conference 2018 (Event)**

Liu, X. (Reviewer)  
2018 → ...

**Design Research Society 2018 International Conference (Event)**

Liu, X. (Reviewer)  
2018 → ...

**She Ji. The Journal of Design, Economics, and Innovation (Journal)**

Liu, X. (Reviewer)  
2018 → ...

**Development and Strategy of Design Thinking in Enterprise**

Liu, X. (Invited speaker)  
22 Jun 2017

**Innovation Design Alliance of China (External organisation)**

Liu, X. (Executive member)  
Apr 2017 → Apr 2019

**Design Thinking**

Liu, X. (Invited speaker)  
13 Jan 2017

**2017 DMI Academic Design Management Conference (ADMC) (Event)**

Liu, X. (Reviewer)  
2017 → ...

**IASDR 2017 Re: Research (Event)**

Liu, X. (Reviewer)  
2017 → ...

**International Journal of Design (Journal)**

Liu, X. (Reviewer)  
2017 → ...

**International Journal of Design (Journal)**

Liu, X. (Reviewer)  
24 Oct 2016 → 31 Dec 2020

**Rethinking the Value of Design Research in Practice**

Liu, X. (Invited speaker)  
22 Oct 2016

**Forum on Science and Technology Cooperation in Cross-Strait and Hong Kong-Macao**

Liu, X. (Panel Chair)  
25 Sept 2016

**Design and Value Creation in Business**

Liu, X. (Invited speaker)  
28 May 2016

**She Ji. The Journal of Design, Economics, and Innovation (Journal)**

Liu, X. (Reviewer)  
2016 → 2025

**She Ji. The Journal of Design, Economics, and Innovation (Journal)**

Liu, X. (Reviewer)  
2016 → ...

**Meaningful Innovation**

Liu, X. (Invited speaker)  
18 Sept 2015

**Defining the Era of Smart Production through New Thinking of Innovation Design**

Liu, X. (Invited speaker)  
18 Jun 2015

**Insights: Win-win of Innovation Design and Service in Smart Era**

Liu, X. (Invited speaker)  
18 Jun 2015

**1st Chinese Design PhD Colloquium**

Liu, X. (Member of organizing committee)  
24 Apr 2015 → 25 Apr 2015

**Innovation Design: The new design thinking in Knowledge Economy**

Liu, X. (Invited speaker)  
18 Apr 2015

**Seminar on Innovation Design Research**

Liu, X. (Member of organizing committee)  
28 Jan 2015 → 6 Feb 2015

**Working meeting of China Design Competitiveness Committee**

Liu, X. (Member of organizing committee)  
5 Jan 2015

**Redesign Design Education International Conference 2014**

Liu, X. (Invited speaker)  
23 May 2014 → 26 May 2014

**Consumer Insight (Work Package 1)**

Liu, X. (Lead consultant), Leong, B. C. H. (Consultant) & de Bont, C. J. P. M. (Consultant)  
15 Aug 2013 → 14 Jan 2014

**Senior training program of innovation design (Sichuan)**

Liu, X. (Invited speaker)  
3 Jul 2012

**Prizes**

**Annual Contribution**

Liu, X. (Recipient), 2017

**First Ordos International Creative Design Competition**

Liu, X. (Recipient), 2016

**School Research Excellence Award**

Liu, X. (Recipient), 31 May 2021

**School Research Excellence Award 2020/21**

Liu, X. (Recipient), 31 May 2021

**The 10th PhD Colloquium on Design Research**

Liu, X. (Supervisor), 8 Dec 2019

**The 6th Governor of Guangdong Province Industrial Design Competition**

Liu, X. (Supervisor), 2012

**The 8th Governor of Guangdong Province Industrial Design Competition**  
Liu, X. (Supervisor), 2014

**The 9th PhD Colloquium on Design Research**  
Liu, X. (Supervisor), May 2019

**The School Award for Outstanding Achievement 2022**  
Liu, X. (Recipient), 16 Dec 2022

**光华龙腾奖 ( 2015 ) 第十一届中国设计界十大杰出青年 Top Ten Young Designer**  
Liu, X. (Recipient), Dec 2015

## Press/Media

**“东莞制造”如何提升智能化水平**  
Liu, X.  
4/12/17  
1 Media contribution

**中日福祉文化与服务创新设计论坛在我校举办**  
Liu, X.  
11/04/19  
1 Media contribution

**理大設計跨學科打造創新型設計專才 多元領域展優勢 靈活應變全球化挑戰**  
Liu, X.  
17/12/21  
1 Media contribution

**第二期粤港澳大湾区生产力大讲堂——“设计驱动产业升级、推动民营经济发展”培训交流会在中山召开**  
Liu, X.  
30/11/18  
1 Media contribution

## Awards

## Projects

### Student theses

**Business Incubation Process for Design Start-ups: Case Studies on Government-based and University-based Business Incubators in Hong Kong**  
Fong, W. M. T. (Author) & FONG, W. M. (Author), Liu, X. (Chief supervisor) & Ng, M. Y. S. (Co-supervisor), May 2022

**An exploration on the roles of design to create shared value as an integrative social and business innovation process**  
Kyulee, K. (Author), Liu, X. (Chief supervisor), de Bont, C. J. P. M. (Co-supervisor) & Gutierrez, L. (Co-supervisor), 2020

**Towards a comprehensive and integrated framework that serves as a basis to describe, stimulate and analyze innovation in intelligent products**  
Mengting, Z. (Author), Liu, X. (Co-supervisor) & de Bont, C. J. P. M. (Chief supervisor), 2018