Xihui Liu
Associate Professor
School of Design
PolyU Academy for Interdisciplinary Research
Email: sylvia.liu@polyu.edu.hk
Phone: 27665447



Qualifications

Doctor of Philosophy, The Hong Kong Polytechnic University

Employment

Associate Professor
Associate Professor
School of Design
The Hong Kong Polytechnic University
1 Jul 2022 → present

Associate Director, Management Committee Member of RCTFF
Associate Professor
PolyU Academy for Interdisciplinary Research
The Hong Kong Polytechnic University
1 Jan 2023 → present

Visiting Professor
Beijing Institute of Technology
Beijing, China
30 Mar 2017 → 1 Jul 2023

Visiting Professor
Nanjing University of Science and Technology
China
1 Mar 2017 → 29 Feb 2020

Postdoctoral Fellow
Nanjing University of Aeronautics and Astronautics
Nanjing, China
1 Sept 2011 → 30 May 2016

Research outputs

Understanding design capabilities required for design-driven entrepreneurship: the case of Hong Kong Design Cente
Hou, B., Chen, P. & Liu, X., Jun 2026, (Accepted/In press) In: The Design Journal.

Moral Suspension in Human-GenAI Interaction: Scale Development and Validation for Chinese Emerging Adults
Chen, Z., Guo, W., Zhang, Y., Liu, X., Li, B. & Wang, H. (Corresponding Author), 25 Feb 2026, In: International Journal of Human-Computer Interaction.

Interpreting entrepreneurial core values through visual aesthetics: An analysis of posters for online crowdfunding projects on Kickstarter
Liu, S. X., Chen, K. & Zhou, Z., Dec 2025, In: Design Studies. 101, 101355.

Overcoming trust barriers in RDCM: the efficacy of psychographic co-design in qualitative data collection
Das, B. & Liu, S. X., 25 Apr 2025, In: CoDesign.

Transforming mature design management to better firm performance: The importance of top management involvement
Liu, S. X. & Cheng, P., Dec 2024, In: Design Studies. 95, 101276.

Design and evaluation of a technological function-based intelligent exercise system for older adults
Mao, Q., Che, R., Zhao, Z., Li, J., Liu, X. & Wang, H. (Corresponding Author), 12 Jul 2024, In: Zhuangshi. 373, p. 40 47 p.

Policy-making for creative industries in China: A case study of design policy
Liu, X. & Ning, W., 1 Apr 2024, In: Journal of Contemporary Chinese Art. 11, 1, p. 107-113 7 p.

Exploring Co-design in Tourism Experiences: A Systematic Literature Review.
Zhou, Y. & Liu, X., 2024, (Accepted/In press) *DMI: ADMC 2024.*

Redefining Design: The Role of Codesign in Business Strategy and Product/Service Development
Das, B. & Liu, X., 2024, (Accepted/In press) *DMI:ADMC 2024.*

The Need to Design Personal and Sustainable Values: An Empirical Study on Evolving Customer Preferences in the Post-COVID Era
Das, B. & Liu, X., 2024, (Accepted/In press) *DMI: ADMC 2024.*

The Role of Design in Achieving Product-Market Fit of Entrepreneurship: A Systematic Literature Review
Wang, J., Liu, X. & Lee, K. P., 2024, (Accepted/In press) *DMI: ADMC 2024.*

Unraveling the sensorial properties in material identity innovation: a study on mycelium-based composite
Wang, J., Liu, X. & Lee, K. P., 2024, (Accepted/In press) *DRS 2024.*

创新设计
Sun, S., Xin, M. & Liu, X., Aug 2023, China Textile and Apparel Press.

Improving Brand Loyalty Through Value Creation
Das, B. & Liu, X., 6 Nov 2022.

Design Thinking Pedagogy: Facilitating Innovation and Impact in Tertiary Education
Liu, X., Aug 2022, *Routledge.* Routledge, p. 93-95 3 p. 2.2

设计管理 (第二版)
Liu, X., 2 Jul 2022, Beijing, China: Beijing University Press. 244 p.

Design Strategies for Resilient Organization
Telalbasic, I., Lalaounis, S. T. & Liu, X., Jul 2022, *Design Research Society .*

How might design contributes to a circular economy?
Liu, X., Muenster, M. B. & Evans, S., Jul 2022.

Micromobility: Challenges and prospects for electric mobility devices (EMDs) in Hong Kong
Lukenge, K. R., Siu, K. W. M., Liu, X. & Yang, Z., Jul 2022, *Applied Human Factors and Ergonomics International.* AHFE International, Vol. 60. p. 219-228 10 p. (Applied Human Factors and Ergonomics International; vol. 60).

Micro-mobility: Challenges and prospects for Electric Mobility Devices (EMDs) in Hong Kong
Lukenge, K. R., Siu, K. W. M., Liu, X. & Yang, Z., Jul 2022, *AHFE 2022.*

设计管理
Liu, X., Jul 2022, Beijing, China: Peking University.

The Value Radar Toolkit: Identifying and Evaluating Values Added through Business Strategy
Das, B. & Liu, X., Jun 2022, (Not published / presented only).

The holistic frame of designing smart, connected products: A systematic literature review and expert interview
Liu, X., de Bont, C. J. P. M. & Zhang, M. (Corresponding Author), Apr 2022, In: The Design Journal.

Impact of Design Management on Innovation
Das, B. & Liu, X., Dec 2021, (Accepted/In press).

Integrative Design Thinking: A multidisciplinary approach to design-driven entrepreneurship education
Liu, X. & LEONG, 梁町 B.D., Dec 2021, (Accepted/In press) *IASDR2021.* Springer

Two Perspectives on Design Management Capability and Design Awareness: Design Leaders and Top Managers
Liu, X. (Corresponding Author), Liu, W. & Xia, Y., Dec 2021, (Accepted/In press) *IASDR2021.* Springer

Barriers to Bringing Design Function into Technology Start-Ups: A Survey on the Incubation Programme of Hong Kong Science Park
Liu, X., Sept 2021, In: The Design Journal. 24, 5, p. 807 828 p.

Enterprises as the Main Body of Developing Innovation Design
Liu, X., Liu, H., Jia, J., Xiao, N., Xu, J., Zhao, Y., Xu, Z., Zhang, Y. & Sun, S., 21 May 2020, *Springer Tracts in Mechanical Engineering.* Springer, p. 87-112 26 p. (Springer Tracts in Mechanical Engineering).

Implementation of Innovative Design Talent Strategy
Liu, X., Jia, J., Liu, H., Xu, J., Sun, L., Zhang, K., Xu, Z., Zhang, Y. & Sun, S., 21 May 2020, *Springer Tracts in Mechanical Engineering.* Springer, p. 113-139 27 p. (Springer Tracts in Mechanical Engineering).

Improving Innovative Design of Industries in an All-Round Way
Ming, X., Xiao, N., Yin, D., Wang, X., Wang, L., Kong, F., Wang, P., Wu, Z., Song, W., Xu, Z., Li, M., He, L., Li, X., Zheng, M., Liu, Z., Qu, Y., Zhang, X., Chen, Z., Qiu, S. & Xu, Z. & 2 others, Zhang, Y. & Liu, X., 21 May 2020, *Springer Tracts in Mechanical Engineering.* Springer, p. 61-85 25 p. (Springer Tracts in Mechanical Engineering).

Innovative Design Cases
Ning, X., Liu, X., Han, T., Tang, Y., Xu, X., Chai, C., Chen, S., Zou, N., Du, Y., Zhang, K., Xu, Z., Zhang, Y. & Liu, H., 21 May 2020, *Springer Tracts in Mechanical Engineering.* Springer, p. 171-241 71 p. (Springer Tracts in Mechanical Engineering).

Innovative Design Safeguard Measures
Xu, J., Lou, Y., Zhang, K., Liu, X., Liu, H., Gong, M., Chen, S. & Jia, J., 21 May 2020, *Springer Tracts in Mechanical Engineering.* Springer, p. 161-169 9 p. (Springer Tracts in Mechanical Engineering).

Strengthening the Basic Research of Innovative Design and the Construction of Common Key Technology Platform
Han, T., Dong, Z., Li, Y., Liu, X., Ming, X., Wen, B., Xu, B., Xin, X., Xue, C., Zhang, K., Xu, Z., Zhang, Y. & Xu, J., 21 May 2020, *Springer Tracts in Mechanical Engineering.* Springer, p. 141-159 19 p. (Springer Tracts in Mechanical Engineering).

The Concept and Connotation of Innovative Design
Tang, Y., Zou, N., Chai, C., Liu, X., Jiang, N., Du, Y., Hao, X., Huang, J., Xia, L., Xu, Z. & Zhang, Y., 21 May 2020, *Springer Tracts in Mechanical Engineering.* Springer, p. 21-59 39 p. (Springer Tracts in Mechanical Engineering).

The Necessity of Developing Innovative Design
Zhao, Y., Liu, X., Liu, H., Li, Y., Jia, J., Li, M., Xu, Z., Zhang, Y. & Xu, J., 21 May 2020, *Springer Tracts in Mechanical Engineering.* Springer, p. 1-19 19 p. (Springer Tracts in Mechanical Engineering).

Design management capability in entrepreneurship: A case study of xiaomi
Liu, S. X. & Rieple, A., Dec 2019, In: International Journal of Design. 13, 3, p. 125-138 14 p.

中國製造業"一帶一路"國際合作的機遇與挑戰研究 Opportunities and Challenges for International Cooperation of China's Manufacturing Industry under the Belt and Road Initiative
Liu, X., Pan, Y., Tang, Y., Ming, X. & Liu, H., 9 Oct 2019, In: 中国工程科学 (Engineering science). 21, 4, p. 7-13

Design for Development: a Chinese Perspective
Liu, X. & Cai, J., Oct 2019, *Design Development: Leveraging social and economic growth through design policies.* Editora Blucher, 1

Approach to Visual Strategy of Branding: Perspective from China
Liu, X., 2019, *TransVisuality: the Cultural Dimension of Visuality.* Michelsen, A., Kristensen, T. & Wiegand, F. (eds.). 1 ed. UK: Liverpool University Press, Vol. 3. p. 218-234 17 p. 1. (TransVisuality).

THE CONSTRUCTION OF XIAOMI'S INNOVATION ECOSYSTEM
Liu, X. & Rieple, A., Jun 2018, *EURAM 2018: European Academy of Management Conference 2018.*

The New Role of Design in Innovation： A Policy Perspective from China
Liu, S. X., Liu, H. & Zhang, Y., Nov 2017, In: Design Journal. 21, 1, p. 37-58 22 p.

Barriers to Strategic Design: A Perspective from China
Liu, S. X. & de Bont, C., Sept 2017, In: She Ji. 3, 2, p. 133-145 13 p.

Breakthrough innovation through design education: Perspectives of design-led innovators
de Bont, C. J. P. M. & Liu, X., 1 Apr 2017, In: Design Issues. 33, 2, p. 18-30 13 p.

數字創意產業向其他產業無邊界滲透
Liu, X., Tang, Y. & Wang, Z., Mar 2017, In: China Strategic Emerging Industry 中国战略新兴产业. 9, p. 70-74

A Conceptual Framework of Dynamic Design Management Capability
Liu, X., 2017, *2017 Design Management Academy Conference.* Bohemia, E., Cees, D. B. & Holm, L. S. (eds.). the Design Research Society

制造业创新设计
Liu, X. (Editor), 2017, Shanghai Jiao Tong University Press. 248 p.

Design Development in China: from 1949 to 2015
Liu, X. & Cai, J., Nov 2016, In: International journal of cultural and creative industries. 4, 1, p. 62-72

Design awareness : developing design capacity in Chinese manufacturing industry
Liu, X., 2016, p. 1-15. 15 p.

Innovation design : made in China 2025
Liu, X., 2016, In: Design management review. 27, 1, p. 52-58 7 p.

Managing design in high growth manufacturing industry
Liu, X., Oct 2015, *A-DEWS 2015 - Design Engineering in the Context of Asia - Asian Design Engineering Workshop, Proceedings.* p. 100-105 6 p.

China good design: Case study on the path of innovative design in enterprise
Liu, X., 2015, 中國科學技術出版社.

Design para o desenvolvimento: uma perspectiva da China
Liu, X. & Cai, J., 2015, *Design e desenvolvimento: 40 anos depois.* Blucher, p. 167-181 1

中國好設計案例選登(一) — 技術及生態創新:大疆創新
Liu, X., 2015, In: 机械工程导报. 180, 5, p. 18-23

中國好設計案例選登(二) — 技術創新:康藝電子
Liu, X., 2015, In: 机械工程导报. 180, 6, p. 24-28

设计管理
Liu, X., 2015, 北京大学出版社.

设计管理
Liu, X., 2015, Beijing University Press. 223 p. (国家级特色专业: 广州美术学院工业设计学科系列教材)

Six models of managing design in manufacturing industry
Liu, X., 9 Dec 2014, *2013 IEEE-Tsinghua International Design Management Symposium: Design-Driven Business Innovation, TIDMS 2013 - Proceedings.* Cai, J., Lockwood, T., Wang, C., Tong, G. Y. L. & Liu, J. (eds.). Institute of Electrical and Electronics Engineers Inc., p. 47-54 8 p. 6981214. (2013 IEEE-Tsinghua International Design Management Symposium: Design-Driven Business Innovation, TIDMS 2013 - Proceedings).

The evolution of design management : a comparison of the UK, US, and Japan
Liu, X., 2014, In: International journal of cultural and creative industries. 2, 1, p. 62-79 18 p.

創新設計新價值:面向轉移經濟的系統設計思維
Liu, X., 2014, In: 机械工程导报. 171, 2, p. 29-31

Revolution brewing : where is design excellence in 2017?
Ilpo, K. & Liu, X., 2013, *[Missing Source Name from PIRA].*

發展設計競爭力的六個模式
Liu, X., Dec 2012, In: Tsinghua Business Review清华管理评论. 10, 6, p. 42-51

Models of developing design capacity : perspective from China
Heskett, J. & Liu, X., 2012, p. 224-237. 14 p.

Design management as a stage of design education: an experience from Kao Gong Ji
Liu, X., 2009, *Proceedings of ICSID Design Education Conference.*

The approach of design management in China
Liu, X. & HESKETT (Prof.), J., 2009, *IASDR 2009: Design/Rigor & Relevance proceedings .*

The way of knowing design management
Liu, X., 2009, *IASDR 2009: Design/Rigor & Relevance proceedings .* p. 2161-2172

Breaking the frame: from styling to strategy
Liu, X. & HESKETT, J., 2008, *Proceedings of International DMI Education Conference-Design Thinking: New Challenges for Designers, Managers and Organizations.*

Activities

AI and Design Education Conference
Liu, X. (Invited speaker)
20 Jun 2024

Macao Polytechnic University_Bachelor of Arts Capstone Projects
Liu, X. (Examiner)
16 May 2024 → 17 May 2024

PolyU Micro Fund 2023-24 Cohort 2 – Elevator Pitch
Liu, X. (Examiner)
May 2024 → …

Grant Ready Funding Scheme
Liu, X. (Examiner)
18 Apr 2024

Tsinghua PhD Thesis
Liu, X. (Examiner)
15 Apr 2024 → 30 Apr 2024

Joint School of Design and Innovation: Talent Evaluation
Liu, X. (Examiner)
4 Mar 2024 → 8 Mar 2024

Xian Jiaotong University: Talent Evolution
Liu, X. (Examiner)
4 Mar 2024 → 8 Mar 2024

China Industrial Design Association (External organisation)
Liu, X. (Deputy Chair / Deputy President)
1 Feb 2024 → …

Invited Talk in IXDC_Design in VUCA
Liu, X. (Invited speaker)
21 Dec 2023

2024 China Design PhD Colloquium
Liu, X. (Panel Chair)
16 Dec 2023

Invited Talk in NUA_People in a Systematic View
Liu, X. (Invited speaker)
27 Nov 2023

Keynote Speech_Design Empowerment GBA Cultural & Creative Industries Development Forum
Liu, X. (Keynote speaker)
5 Nov 2023

高等教育出版社 (Publisher)
Liu, X. (Reviewer)
Sept 2023

KODW InnoDesign Leadership Forum cum CEO Dinner
Liu, X. (Participant)
15 Jun 2023

Confirmation of Registration (CoR)
Liu, X. (Chief examiner)
13 Jun 2023

BDD Watch
Liu, X. (Chair)
18 May 2023

PolyU MICRO Fund 2022-23
Liu, X. (Member of programme committee)
27 Apr 2023

Invited Talk by Peking University Press_Design Management as a discipline in Design Schools
Liu, X. (Invited speaker)
20 Apr 2023

Confirmation of Registration (CoR)
Liu, X. (Chief examiner)
18 Jan 2023

Hainan Design Week: New Discovery in Design Forum
Liu, X. (Invited speaker)
16 Dec 2022

设计与创业语境下的用户研究 User Research in the context of design and entrepreneurship
Liu, X. (Invited speaker)
10 Dec 2022

2nd Edition of China Art Studies 50 Forum
Liu, X. (Invited speaker)
7 Dec 2022

PolyU Micro Fund 2022
Liu, X. (Member of programme committee)
30 Nov 2022

Leadership Forum on Design Education 2022
Liu, X. (Chair)
25 Nov 2022

Leadership Forum on Design Education 2022
Liu, X. (Chair)
25 Nov 2022

Advanced Manufacturing and Innovation Design
Liu, X. (Invited speaker)
9 Nov 2022

Asian Journal of Technology Innovation (Journal)
Liu, X. (Reviewer)
Nov 2022

Design-driven Entrepreneurship: A Cross-industry View on the Challenges of Fashion and Textile Industry
Liu, X. (Invited speaker)
11 Oct 2022

School Industry Advisory Committee
Liu, X. (Participant)
11 Oct 2022

Defining Business Opportunity through Design Thinking 以设计思维挖掘商机
Liu, X. (Invited speaker)
21 Aug 2022

Design Management as a Strategic Assetdmi: Academic Design Management Conference
Liu, X. (Programme Chair)
3 Aug 2022 → 4 Aug 2022

Design Management as a Strategic Assetdmi: Academic Design Management Conference (Event)
Liu, X. (Reviewer)
3 Aug 2022 → 4 Aug 2022

From Being economical to creating a better life
Liu, X. (Invited speaker)
7 Jul 2022

DRS2022
Liu, X. (Programme Chair)
25 Jun 2022 → 3 Jul 2022

HKSTP Project Launcher Briefing Session on Design Programmes
Liu, X. (Invited speaker)
17 Jun 2022

PolyU Faculty Seminar Series
Liu, X. (Participant)
19 May 2022

PolyU Micro Fund 2022
Liu, X. (Other)
18 May 2022

PhD Confirmation of Registration of Bing ZHENG
Wei, H. (Chief examiner), Lee, P. Y. (Examiner) & Liu, X. (Other)
13 May 2022

School of Design (Organisational unit)
Elkin, D. K. (Member), Choy, S. T. (Chair / President), Wang, S. J. (Chair / President) & Liu, X. (Chair / President)
4 May 2022 → 3 May 2023

Designer and Value Creation
Liu, X. (Invited speaker)
20 Apr 2022

Bharati Das Confirmation
Liu, X. (Other), Buehring, J. H. (Examiner) & Ma, C. F. H. (Chief examiner)
6 Apr 2022

ENDEMANN Henry Leonard confirmation
Liu, X. (Examiner)
6 Apr 2022

The Cognitive Basis of Well-being Culture and Service Design
Liu, X. (Invited speaker)
29 Mar 2022

PhD Oral Examination(viva)
Liu, X. (Other)
23 Mar 2022

Yunhe Du Confirmation
Liu, X. (Examiner)
7 Mar 2022

Introduction of Bachelor of Arts Scheme
Liu, X. (Invited speaker)
16 Feb 2022

Learning Programme Accreditation for Bachelor of Arts (Hons) Product Design and Learning Programme Re-accreditation for BA (Hons) Jewellery, Materials and Design (Event)
Liu, X. (Executive member)
1 Feb 2022 → 30 Jun 2022

Introduction of Bachelor of Arts Scheme
Liu, X. (Invited speaker)
20 Jan 2022

Introduction of IBD
Liu, X. (Invited speaker)
8 Jan 2022

National Design Terminology Approval Subcommittee
Liu, X. (Member of programme committee)
2022 → 2024

China's contribution to next design
Liu, X. (Invited speaker)
12 Dec 2021

China Design Research Forum
Liu, X. (Chair)
10 Dec 2021

Introduction of Bachelor of Arts Scheme
Liu, X. (Invited speaker)

6 Dec 2021

IASDR 2021
Liu, X. (Chair)
5 Dec 2021 → 9 Dec 2021

Introduction of SD Bachelor of Arts Scheme
Liu, X. (Invited speaker)
26 Nov 2021

Entrepreneurship Business Programme - Design-Centric Entrepreneurship
Liu, X. (Lead consultant)
29 Oct 2021 → 30 Apr 2022

PhD confirmation
Liu, X. (Examiner)
28 Oct 2021

PhD confirmation
Liu, X. (Other)
28 Oct 2021

Introduction of Bachelor of Arts Scheme
Liu, X. (Invited speaker)
9 Oct 2021

Technology or people, which is the first principle for Design
Liu, X. (Invited speaker)
25 Sept 2021

Public Lecture Series: Service Design in Leading Industries
Liu, X. (Invited speaker)
15 Sept 2021

International Digital Creativity Research Institute (External organisation)
Liu, X. (Vice Chair / Vice President)
Sept 2021 → Aug 2024

International Digital Creativity Research Institute (External organisation)
Liu, X. (Executive member)
Sept 2021 → Aug 2024

OIC Competition_Alipay
Liu, X. (Member of organizing committee)
28 Aug 2021

EDC_Teaching in the Extended/Hybrid Classroom with Zoom
Liu, X. (Participant)
5 Jul 2021

EDC training_Orientation for programme leader
Liu, X. (Participant)
5 Jul 2021

2021 China Good Design
Liu, X. (Member of organizing committee)
1 Apr 2021 → 30 Nov 2021

DXT Global Talk: How to evaluate the value of design
Liu, X. (Invited speaker)
11 Mar 2021

The Design Journal (Journal)
Liu, X. (Reviewer)
2021 → …

DxT Annual Stakeholders Meeting: Design-led Entrepreneurship on HKSTP Startups
Liu, X. (Invited speaker)
18 Dec 2020

A Preliminary study on the design management maturity of technology entrepreneurship
Liu, X. (Lead consultant)
24 Oct 2020 → 1 Apr 2021

DMI: Academic Design Management Conference 2020 (Event)
Liu, X. (Reviewer)
Aug 2020 → …

The 1st Meeting of 2020 China Good Design
Liu, X. (Participant)
2 Jun 2020

DXT Talk: Meet the Experts
Liu, X. (Invited speaker)
28 May 2020

The Working Seminar of 2020 Online Good Design Activities
Liu, X. (Participant)
26 May 2020

School of Design (Organisational unit)
Bruyns, G. (Chair / President) & Liu, X. (Member)
19 May 2020

The Kick-off Meeting of 2020 China Good Design Compeititon
Liu, X. (Member of organizing committee)
19 May 2020

Innovation Design Competition of China Emergency Rescue
Liu, X. (Other)
18 May 2020

A Preliminary study on the design management maturity of technology entrepreneurship
Liu, X. (Lead consultant)
15 Apr 2020 → 1 Sept 2020

Seminar of Made in China and One Belt One Road
Liu, X. (Chair)
11 Jan 2020

The Concluding meeting of The Research on Emerged Strategic Industries (2035) and Kick-off meeting of Strategic Research on Emerged Industries in the New Normal
Liu, X. (Participant)
10 Jan 2020

Innovation Design Alliance of China (External organisation)
Liu, X. (Secretary)
Jan 2020 → Dec 2024

16th Dragon Award, Top Ten Young Designer
Liu, X. (Member of programme committee)
2020 → …

Design-centred Entrepreneurship Training Program
Liu, X. (Lead consultant)
2020 → 2021

Design Research Society (DRS). Conference (Event)
Liu, X. (Reviewer)
2020 → …

RChD: Creación y Pensamiento (Journal)
Liu, X. (Reviewer)
2020 → …

The Design Research Society 2020 International Conference (Event)
Liu, X. (Reviewer)
2020 → …

Academic Forum of 25 year Industrial Design in Jiangsu Province
Liu, X. (Invited speaker)
21 Dec 2019

GBA. Design. Relaunch: Seminar of GAFA design phenomena by Prof Dingbang Ying
Liu, X. (Invited speaker)
18 Dec 2019

Annual Meeting of China Innovation Design And the Award Ceremony of China Good Design
Liu, X. (Chair)
9 Dec 2019

The 9th PhD Colloquium on Design Research
Liu, X. (Invited speaker)
7 Dec 2019

The First China International Design Research Forum
Liu, X. (Invited speaker)
7 Dec 2019 → 8 Dec 2019

The Forth Shanghai Jiaotong University Innovation Design Forum
Liu, X. (Invited speaker)

22 Nov 2019

Cubic (Journal)
Liu, X. (Reviewer)
19 Nov 2019 → …

Frontiers of Information Technology and Electronic Engineering (Journal)
Liu, X. (Reviewer)
1 Nov 2019 → 31 Dec 2020

Frontiers of Information Technology and Electronic Engineering (Journal)
Liu, X. (Reviewer)
Nov 2019 → …

Guangzhou International Conference of Understanding China and Creative China 1212 of Guangzhou National Advertisement Industry Park
Liu, X. (Invited speaker)
27 Oct 2019

Understanding China Conference: GAFA Session
Liu, X. (Invited speaker)
27 Oct 2019

Preparation meeting for 2019 China Design Research Forum
Liu, X. (Member of organizing committee)
17 Oct 2019

Preview Meeting of 2019 China Good Design
Liu, X. (Chair)
14 Oct 2019

The 10th Hong Kong Corporate Citizenship Program: Calendar Design Competition
Liu, X. (Other)
4 Oct 2019

Project meeting of Research on International Collaboration of Manufacturing Industry in OBOR.
Liu, X. (Chair)
13 Aug 2019 → 17 Aug 2019

China Good Design in Xinjiang, China
Liu, X. (Chair)
29 Jul 2019 → 5 Aug 2019

Project Meeting of Research on International Collaboration of Manufacturing Industries along OBOR
Liu, X. (Chair)
6 Jul 2019

Sino-Japan Welfare Cultural and Innovation Design of Service Forum
Liu, X. (Invited speaker)
11 Apr 2019

3rd LeNS World Distributed Conference 2019 (Event)
Liu, X. (Reviewer)
2019 → …

Design Science (Journal)
Liu, X. (Reviewer)
2019 → …

Design Science (Journal)
Liu, X. (Reviewer)
2019 → …

Frontiers of Information Technology and Electronic Engineering (Journal)
Liu, X. (Reviewer)
2019 → …

The construction of Xiaomi's innovation ecosystem
Liu, X. (Speaker)
19 Jun 2018 → 22 Jun 2018

DMA Collective Professional Workshop
Liu, X. (Member of organizing committee)
16 Jun 2018 → 18 Jun 2018

PhD in Design Examination of Politecnico di Milano
Liu, X. (Examiner)
23 Feb 2018

Cumulus Conference 2018 (Event)
Liu, X. (Reviewer)
2018 → …

Design Research Society 2018 International Conference (Event)
Liu, X. (Reviewer)
2018 → …

She Ji. The Journal of Design, Economics, and Innovation (Journal)
Liu, X. (Reviewer)
2018 → …

Development and Strategy of Design Thinking in Enterprise
Liu, X. (Invited speaker)
22 Jun 2017

Innovation Design Alliance of China (External organisation)
Liu, X. (Executive member)
Apr 2017 → Apr 2019

Design Thinking
Liu, X. (Invited speaker)
13 Jan 2017

2017 DMI Academic Design Management Conference (ADMC) (Event)
Liu, X. (Reviewer)
2017 → …

IASDR 2017 Re: Research (Event)
Liu, X. (Reviewer)
2017 → …

International Journal of Design (Journal)
Liu, X. (Reviewer)
2017 → …

International Journal of Design (Journal)
Liu, X. (Reviewer)
24 Oct 2016 → 31 Dec 2020

Rethinking the Value of Design Research in Practice
Liu, X. (Invited speaker)
22 Oct 2016

Forum on Science and Technology Cooperation in Cross-Strait and Hong Kong-Macao
Liu, X. (Panel Chair)
25 Sept 2016

Design and Value Creation in Business
Liu, X. (Invited speaker)
28 May 2016

She Ji. The Journal of Design, Economics, and Innovation (Journal)
Liu, X. (Reviewer)
2016 → 2025

She Ji. The Journal of Design, Economics, and Innovation (Journal)
Liu, X. (Reviewer)
2016 → …

Meaningful Innovation
Liu, X. (Invited speaker)
18 Sept 2015

Defining the Era of Smart Production through New Thinking of Innovation Design
Liu, X. (Invited speaker)
18 Jun 2015

Insights: Win-win of Innovation Design and Service in Smart Era
Liu, X. (Invited speaker)
18 Jun 2015

1st Chinese Design PhD Colloquium
Liu, X. (Member of organizing committee)
24 Apr 2015 → 25 Apr 2015

Innovation Design: The new design thinking in Knowledge Economy
Liu, X. (Invited speaker)
18 Apr 2015

Seminar on Innovation Design Research
Liu, X. (Member of organizing committee)
28 Jan 2015 → 6 Feb 2015

Working meeting of China Design Competitiveness Committee
Liu, X. (Member of organizing committee)
5 Jan 2015

Redesign Design Education International Conference 2014
Liu, X. (Invited speaker)
23 May 2014 → 26 May 2014

Consumer Insight (Work Package 1)
Liu, X. (Lead consultant), Leong, B. C. H. (Consultant) & de Bont, C. J. P. M. (Consultant)
15 Aug 2013 → 14 Jan 2014

Senior training program of innovation design (Sichuan)
Liu, X. (Invited speaker)
3 Jul 2012

Prizes

Annual Contribution
Liu, X. (Recipient), 2017

First Ordos International Creative Design Competition
Liu, X. (Recipient), 2016

IXDC Top 10 Outstanding Teachers
Liu, X. (Recipient), Dec 2024

School Award of Outstanding Achievement 2024_Service
Liu, X. (Recipient), Jan 2024

School Research Excellence Award
Liu, X. (Recipient), 31 May 2021

School Research Excellence Award 2020/21
Liu, X. (Recipient), 31 May 2021

The 10th PhD Colloquium on Design Research
Liu, X. (Supervisor), 8 Dec 2019

The 6th Governor of Guangdong Province Industrial Design Competition
Liu, X. (Supervisor), 2012

The 8th Governor of Guangdong Province Industrial Design Competition
Liu, X. (Supervisor), 2014

The 9th PhD Colloquium on Design Research
Liu, X. (Supervisor), May 2019

The School Award for Outstanding Achievement 2022
Liu, X. (Recipient), 16 Dec 2022

光华龙腾奖（2015）第十一届中国设计界十大杰出青年 Top Ten Young Designer
Liu, X. (Recipient), Dec 2015

Press/Media

“东莞制造”如何提升智能化水平
Liu, X.
4/12/17
1 Media contribution

中日福祉文化与服务创新设计论坛在我校举办
Liu, X.
11/04/19
1 Media contribution

理大設計跨學科打造創新型設計專才 多元领域展優勢 靈活應變全球化挑戰
Liu, X.
17/12/21
1 Media contribution

第二期粤港澳大湾区生产力大讲堂——“设计驱动产业升级、推动民营经济发展”培训交流会在中山召开
Liu, X.
30/11/18
1 Media contribution

Awards

Projects

Student theses

An exploration on the roles of design to create shared value as an integrative social and business innovation process
Kyulee, K. (Author), Liu, X. (Chief supervisor), de Bont, C. J. P. M. (Co-supervisor) & Gutierrez, L. (Co-supervisor), 2020