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Qualifications

Graduate Diploma in Business Administration, Monash University
Doctor of Philosophy, The Hong Kong University of Science and Technology
Bachelor of Science, The University of Hong Kong
Postgraduate Certificate in Information Technology, The University of Hong Kong
Postgraduate Certificate in Education, The University of Hong Kong
Master of Engineering Science, The University of New South Wales
Graduate Diploma in Computing Studies, University of Melbourne
6 Aug 1996 → ... Certified Hospitality Educator, Certified Hospitality Educator
1 Sept 1992 → ... Member of the Hong Kong Computer Society, Member of the Hong Kong Computer Society

Employment

Senior Lecturer
Senior Lecturer
Department of Management and Marketing
The Hong Kong Polytechnic University
1 Jul 2025 → present

Research outputs

Fate or Face: Which Shapes Work Values?

Shih, S.L.-P. & Cho, W. S., 1 Sept 2025, In: Technoarete Transactions on Advances in Social Sciences and Humanities. 5, 3, p. 36-49 14 p.

Enhancing Language Learning Through Generative Artificial Intelligence in Blended Learning: An Empirical Study on Productive and Receptive of Informal Digital Learning English

Lee, T. & Cho, W. S., 1 Mar 2025, In: Journal of Educational Technology Systems. 53, 3, p. 143-169 27 p.

A multi-criteria intelligence aid approach to selecting strategic key opinion leaders in digital business management

Lam, H., Tang, V., WU, C. & Cho, W. S., 1 Jul 2024, In: Journal of innovation & knowledge. 9, 3, 13 p., 100502.

The academic task performance scale: psychometric properties, and measurement invariance across ages, genders and nations

van Zyl, L. E., Klibert, J., Shankland, R., Stavros, J., Cole, M., Verger, N. B., Rothmann, S., Cho, W. S., Feng, Y., See-To, E., Roll, L. C., Ghosh, A., Arijis, D. & Glinska-Newes, A., 10 Apr 2024, In: Frontiers in Education. 9, p. 1-10 10 p., 1281859.

Motivation for writing long online reviews: a big data analysis of an anime community

Leung, K. & Cho, W. S., 16 Dec 2023, In: Internet Research. p. 1-27 27 p.

Does receiving knowledge catalyze creativity? A dyadic-level contingency model of knowledge type and psychological closeness on knowledge elaboration

Ling, C.-D., He, W., Gong, Y., Liu, W. & Cho, W. S., 19 Aug 2023, In: Journal of Organizational Behavior. 44, p. 1436-1463 28 p.

CEO profiles in the FinTech Industry and the impact on financial performance

Li, C. K. & Cho, W. S., 25 Jul 2023, *The 2023 World Congress in Computer Science, Computer Engineering, & Applied Computing (CSCE)*, 3 p.

Grit Across Nations: The Cross-National Equivalence of the Grit-O Scale

van Zyl, L. E., Heijenck, B., Klibert, J., Shankland, R., Verger, N. B., Rothmann, S., Cho, W. S., Feng, Y., See-To, E., Roll, L. C. & van der Meij, L., 8 Jun 2022, In: *Journal of Happiness Studies*. 23, p. 3179-3213 35 p.

An Empirical Study: The Impact of Collaborative Communications on New Product Creativity That Contributes to New Product Performance

Chan, H. M. H. & Cho, V. W. S., 1 Apr 2022, In: *Sustainability (Switzerland)*. 14, 8, 4626.

Crowd Workers' Continued Participation Intention in Crowdsourcing Platforms: An Empirical Study in Compensation-Based Micro-Task Crowdsourcing

Leung, G., Cho, W. S. & Wu, C., 22 Dec 2021, In: *Journal of Global Information Management*. 29, 6, 28 p.

Changing Digital Age in the Wake of COVID-19: How Does Humility Impact on Virtual Leaderless Teams?

Cho, W. S., Roll, L. C., Wu, C. & Tang, V., 10 Nov 2021, In: *Journal of Global Information Management*. 30, 4, 23 p.

A study of KOL effectiveness on brand image of skincare products

Cho, W. S., Xiong, L., Law, M. Y. K. & Lam, K. W. L., May 2021, In: *Enterprise Information Systems*. 15, 10, p. 1483-1500 18 p.

The power of LinkedIn: how LinkedIn enables professionals to leave their organizations for professional advancement

Cho, V. & Lam, W., 4 Feb 2021, In: *Internet Research*. 31, 1, p. 262-286 25 p.

The effectiveness of advertising strategy: the impact of informative and entertainment value on consumer trusts and subsequent engagement

Cho, W. S., Feb 2021, In: *International Journal of Business and Management Studies*. 2, 7, p. 46 10 p.

DRIVING PRODUCT SALES PERFORMANCE BY ANALYSING PRODUCT PRELAUNCH IN A LINGUISTICS APPROACH

Ng, W. & Cho, W. S., Jun 2020, In: *International Journal on Natural Language Computing*. 9, 3, p. 1 24 p.

A study of applicants' preference on choosing a postgraduate programme using Discrete Choice Model

Cho, W. S. & Sang, T. W. D., May 2020, In: *Archives of Psychology*. 4, 2

Driving Product Sales Performance – Product Prelaunch Linguistics Analytic Approach

Ng, W. & Cho, W. S., 25 Apr 2020, *6th International Conference on Natural Language Processing*.

NEW PRODUCT DEVELOPMENT PERFORMANCE WITH CUSTOMER AND SUPPLIER PARTICIPATION – ABSORPTIVE CAPACITY AND DESORPTIVE CAPACITY PERSPECTIVES

Ng, F. S. Y. & Cho, W. S., Mar 2020, In: *International Journal of Applied Management Science*. 6, 3, p. 112 118 p.

Depression and disclosure behavior via social media: A study of university students in China

Zou, L., Li, M. X. & Cho, W. S., 14 Feb 2020, In: *Heliyon*. 6, 2, E03368.

How social influence through information adoption from online review sites affects collective decision making

Cho, W. S. & Chan, D., 8 Aug 2019, In: *Enterprise Information Systems*. 13

An Empirical Study of Motivation, Justice and Self-Efficacy in Solvers' Continued Participation Intention in Crowdsourcing

Cho, W. S., Aug 2019, *AMCIS 2019 Proceedings*. Association for Information Systems, Vol. 2019. p. 50

A Study about Depression Identification via Social Media

Cho, W. S., Aug 2019, *AMCIS 2019 Proceedings*. Association for Information Systems, Vol. 2019. p. 67

A Study of BYOD adoption from the lens of threat and coping appraisal of its security policy

Cho, W. S. & Ip, W. H., 3 Jul 2018, In: *Enterprise Information Systems*. 12, 6, p. 659-673 15 p.

A study of negative emotional disclosure behavior in social network media: Will an unexpected negative event and personality matter?

Cho, W. S., 1 Aug 2017, In: *Computers in Human Behavior*. 73, p. 172-180 9 p.

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Leung, P. P. L., Wu, C. H., Ip, W. H., Ho, G. T. S., Cho, W. S. & Kwong, K. K. Y., 16 Mar 2017, *Proceedings - 4th International Conference on Enterprise Systems: Advances in Enterprise Systems, ES 2016*. IEEE, p. 51-59 9 p. 7880432

The power of LinkedIn: Will professionals leave their organizations for professional advancement because of their use of LinkedIn?

Cho, V. & Lam, W., 2017.

An integrative framework of comparing SaaS adoption for core and non-core business operations: An empirical study on Hong Kong industries

Cho, W. S. & Chan, A., 1 Jun 2015, In: *Information Systems Frontiers*. 17, 3, p. 629-644 16 p.

The Impacts of Participating Social Networking Sites: A Study of University Students in Hong Kong and Wuhan in China

Cho, W. S., 15 Apr 2015, In: *Online Journal of Communication and Media Technologies*. 5, 2, p. 181-212 32 p.

Scheduling problem with human energy recovery function under nonlinear time-dependent deterioration

Wu, H. P., Huang, M., Cho, W. S., Ip, W. H. & Fan, Q. L., 1 Jan 2015, In: *IAENG International Journal of Applied Mathematics*. 45, 4, p. 279-285 7 p.

Sending mobile messages to different social ties in modern urban life: How do anxiety and time-shortage matter?

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The Power of LinkedIn: Will IT professionals leave their organization for professional advancement due to participating LinkedIn?

Cho, W. S. & Lam, W., 1 Jan 2015, *WMSCI 2015 - 19th World Multi-Conference on Systemics, Cybernetics and Informatics, Proceedings*. International Institute of Informatics and Systemics, IIIS, Vol. 2. p. 201-206 6 p.

A hybrid algorithm for recommendation Twitter peers

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An experiential approach to developing teachers' understanding of service-learning

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A theoretical framework of the influence of mobility in continued usage intention of smart mobile device

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Modeling of social network services for deception detection

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Employee behavioral intentions toward adoption of information and communication technology

Lam, T., Cho, W. S. & Baum, T., 1 Dec 2013, *Global Cases on Hospitality Industry*. Taylor and Francis, p. 477-486 10 p.

A study of customization for online business

Cho, W. S. & Lau, C., 5 Aug 2013, *Human Interface and the Management of Information: Information and Interaction for Learning, Culture, Collaboration and Business - 15th International Conference, HCI International 2013, Proceedings*. PART 3 ed. p. 443-449 7 p. (Lecture Notes in Computer Science (including subseries Lecture Notes in Artificial Intelligence and Lecture Notes in Bioinformatics); vol. 8018 LNCS, no. PART 3).

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Huang, M., Wu, H., Cho, W. S., Ip, W. H., Wang, X. & Ng, C. K., 28 Jun 2013, In: Journal of Applied Mathematics. 2013, 135610.

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Aircraft ground service scheduling problems and their genetic algorithm with hybrid assignment and sequence encoding scheme

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Linking knowledge sharing and employee creativity: Decomposing knowledge mode and improving the measure of tacit knowledge sharing

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Human resource management in tourism and hospitality industry-using situational interview based on person-organization fit

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The effect of EWOM on product sales : an empirical investigation of a niche market in Hong Kong

Cho, W. S. & Chan, A., 2012.

An investigation of the role of the it department in achieving ERP success

Ding, B., Xu, X., Ngai, W. T. & Cho, W. S., 1 Dec 2011, *Proceedings of the European, Mediterranean and Middle Eastern Conference on Information Systems - Informing Responsible Management: Sustainability in Emerging Economies, EMCIS 2011*. p. 23-36 14 p.

An integrated model of employees' behavioral intention toward innovative information and communication technologies in travel agencies

Cheng, S. & Cho, W. S., 1 Nov 2011, In: Journal of Hospitality and Tourism Research. 35, 4, p. 488-510 23 p.

Comparing e-Learning tools' success: The case of instructor-student interactive vs. self-paced tools

Hsieh, P. A. J. & Cho, W. S., 1 Nov 2011, In: Computers and Education. 57, 3, p. 2025-2038 14 p.

Managing software outsourcing relationships in emerging economies: An empirical study of the Chinese small- and medium-sized enterprises

Ren, S. J. F., Ngai, W. T. & Cho, W. S., 1 Nov 2011, In: IEEE Transactions on Engineering Management. 58, 4, p. 730-742 13 p., 5701664.

The Effectiveness of Short Message Service for Communication With Concerns of Privacy Protection and Conflict Avoidance

Cho, W. S. & Hung, H., 1 Jan 2011, In: Journal of Computer-Mediated Communication. 16, 2, p. 250-270 21 p.

Evaluation of job fits as part of ePortfolio

Cho, W. S. & Huang, X., 2011.

Perceptions, expectations and support for a community-wide eHR system among Hong Kong residents

Lieu, S. Y. G. & Cho, W. S., 2011, In: Asia Pacific journal of health management. 6, 1, p. 30-42 13 p.

Exploring the evaluation framework of strategic information systems using repertory grid technique: A cognitive perspective from chief information officers

Cho, W. S. & Wright, R. P., 1 Sept 2010, In: Behaviour and Information Technology. 29, 5, p. 447-457 11 p.

MISMIS-A comprehensive decision support system for stock market investment

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The endorser's persuasiveness on the purchase intention of high-involvement products: A comparison between a newly launched product and a mature one

Cho, W. S., 5 Jul 2010, In: Journal of Global Marketing. 23, 3, p. 226-242 17 p.

A Study of the non-economic determinants in tourism demand

Cho, W. S., 1 Jul 2010, In: International Journal of Tourism Research. 12, 4, p. 307-320 14 p.

A model for predicting customer value from perspectives of product attractiveness and marketing strategy

Chan, S. L., Ip, W. H. & Cho, W. S., 1 Mar 2010, In: Expert Systems with Applications. 37, 2, p. 1207-1215 9 p.

A study on the impact of Organisational Learning to the effectiveness of Electronic Document Management Systems

Cho, W. S., 1 Mar 2010, In: International Journal of Technology Management. 50, 2, p. 182-207 26 p.

A multi agent based model for airport service planning

Ip, W. H., Cho, W. S., Chung, S. H. & Ho, G., 1 Jan 2010, In: International Journal of Engineering Business Management. 2, 2, p. 93-100 8 p.

Examining the determinants of outsourcing partnership quality in Chinese small-and medium-sized enterprises

Ren, S. J. F., Ngai, W. T. & Cho, W. S., 1 Jan 2010, In: International Journal of Production Research. 48, 2, p. 453-475 23 p.

Continued usage of technology versus situational factors: An empirical analysis

Cho, W. S., Cheng, E. T. C. & Hung, H., 1 Dec 2009, In: Journal of Engineering and Technology Management - JET-M. 26, 4, p. 264-284 21 p.

Governance mechanisms in IS outsourcing projects in transition economies

Ren, S. J. F., Ngai, W. T. & Cho, W. S., 1 Dec 2009, *PACIS 2009 - 13th Pacific Asia Conference on Information Systems: IT Services in a Global Environment*.

A study on the temporal dynamics of tourism demand in the Asia Pacific region

Cho, W. S., 11 Nov 2009, In: International Journal of Tourism Research. 11, 5, p. 465-485 21 p.

An aircraft service staff rostering using a hybrid GRASP algorithm

Cho, W. S., Wu, G. P. K. & Ip, W. H., 1 Sept 2009, In: International Journal of Engineering Business Management. 1, p. 13-18 6 p.

Application service providers (ASP) adoption in core and non-core functions

Chan, A. Y. M. & Cho, W. S., 1 Sept 2009, In: International Journal of Engineering Business Management. 1, p. 35-40 6 p.

The role of perceived user-interface design in continued usage intention of self-paced e-learning tools

Cho, W. S., Cheng, E. T. C. & Lai, W. M. J., 1 Sept 2009, In: Computers and Education. 53, 2, p. 216-227 12 p.

Ethical reciprocity in digitalized transactions: An empirical study of pre- and post-contractual behavior

Cho, W. S., Hung, H. & Wong, Y. H., 1 Jan 2009, In: Computers in Human Behavior. 25, 1, p. 21-28 8 p.

A study of the relationship between PEOU and PU in technology acceptance in e-learning

Cho, W. S. & Hung, H., 2009, *Ubiquitous commerce for creating the personalized marketplace : concepts for next generation adoption*. Information Science Reference, p. 149-170 22 p.

Constructing a model of the adoption of new technologies in u-commerce

Hung, H., Cho, W. S. & Wong, Y. H., 2009, *Ubiquitous commerce for creating the personalized marketplace : concepts for next generation adoption*. Information Science Reference, p. 1-12 12 p.

Data quality on the Internet

Cho, W. S., 2009, *Ubiquitous commerce for creating the personalized marketplace : concepts for next generation adoption*. Information Science Reference, p. 171-176 6 p.

Governance mechanisms in outsourcing projects in transition economies

Ren, S. J. F., Ngai, W. T. & Cho, W. S., 2009.

A study of innovation diffusion of electronic patient records for supporting medical practice

Cho, W. S. & Lieu, G., 1 Dec 2008, *ICE-B 2008 - Proceedings of the International Conference on e-Business*. p. 421-424 4 p.

A theory-driven framework for consumers to adopt M-commerce devices

Cho, W. S., Hung, H. & Wong, Y. H., 1 Dec 2008, *ICE-B 2008 - Proceedings of the International Conference on e-Business*. p. 279-284 6 p.

Continued usage of learning communication tools: A study from the learners' perspective in Hong Kong

Hung, H. & Cho, W. S., 1 Dec 2008, In: International Journal of Training and Development. 12, 3, p. 171-187 17 p.

Contractual and relational governance of software outsourcing projects: A proposed research model and research agenda

Ren, J. F., Ngai, W. T. & Cho, W. S., 1 Dec 2008, *PACIS 2008 - 12th Pacific Asia Conference on Information Systems: Leveraging ICT for Resilient Organizations and Sustainable Growth in the Asia Pacific Region*.

A study of the effectiveness of electronic document management systems

Cho, W. S., 1 Mar 2008, In: International Journal of Information Technology and Management. 7, 3, p. 327-352 26 p.

Linking Location Attractiveness and Tourist Intention

Cho, W. S., 1 Jan 2008, In: Tourism and Hospitality Research. 8, 3, p. 220-224 5 p.

A study of innovation diffusion of electronic patient records for supporting medical practice
Cho, W. S., 2008.

A theory-driven framework for consumers to adopt m-commerce device
Cho, W. S. & Hung, H., 2008.

A study of hotel employee behavioral intentions towards adoption of information technology
Lam, T., Cho, W. S. & Qu, H., 1 Mar 2007, In: International Journal of Hospitality Management. 26, 1, p. 49-65 17 p.

Adoption of m-commerce devices by consumers
Hung, H. & Cho, W. S., 2007, *Encyclopedia of mobile computing and commerce*. Information Science Reference, p. 38-42 5 p.

Fortune favors the ubiquitous : a research framework to study why people adopt new u-commerce technologies
Hung, H. & Cho, W. S., 2007, p. 10-13. 4 p.

The role of user interface in technology adoption
Cho, W. S., Cheng, E. T. C. & Lai, W. M. J., 1 Dec 2006, In: International Journal of Interdisciplinary Social Sciences. 1, 3, p. 25-47 23 p.

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Cho, W. S., 1 Jun 2006, In: Information and Management. 43, 4, p. 502-520 19 p.

Factors in the adoption of third-party B2B portals in the textile industry
Cho, W. S., 1 Mar 2006, In: Journal of Computer Information Systems. 46, 3, p. 18-31 14 p.

Study of actual usage in the post-acceptance stage
Cho, W. S. & Hung, H., 2006.

The role of user-interface design in technology acceptance
Cho, W. S., Cheng, E. T. C. & Lai, J., 2006.

Time series data forecasting
Cho, W. S., 2006, *Encyclopedia of data warehousing and mining*. Idea Group Reference, p. 1125-1129 5 p.

A decision support system for stock trading policies evaluation using intelligent agent simulation techniques
Cho, W. S., 1 Dec 2005, *WMSCI 2005 - The 9th World Multi-Conference on Systemics, Cybernetics and Informatics, Proceedings*. Vol. 10. p. 267-272 6 p.

A revisit to strategic information systems evaluation using cognition approach
Cho, W. S. & Wright, R. P., 1 Dec 2005, *WMSCI 2005 - The 9th World Multi-Conference on Systemics, Cybernetics and Informatics, Proceedings*. Vol. 10. p. 261-266 6 p.

Advanced Textile and Garment Manufacturing Process Technology
Ngai, W. T., YEUNG, K. W., CHAN, L. K., MOON, K., To, K. M. & Cho, W. S., 2005

Advance Textile and Garment Manufacturing Process Technology
Ngai, W. T., YEUNG, K. W., CHAN, L. K., MOON, K., To, K. M. & Cho, W. S., 2005

Employee behavioral intentions towards adoption of information and communication technology
Lam, T. E. R. R. Y. & Cho, W. S., 2005.

Are antecedents in the adoption stage affecting IS effectiveness in the implementation stage

Wang, W. & Cho, W. S., 2004, p. 693-700. 8 p.

A study of hotel employee behavioral intentions towards adoption of information and communication technology

Lam, T., Cho, W. S. & Qu, H., 2004.

A study on the impact of organizational learning to the effectiveness of electronic document management systems

Cho, W. S., 2004.

Employee intentions towards adoption of information technology

Lam, T., Cho, W. S. & Qui, H., 2004.

A comparison of three different approaches to tourist arrival forecasting

Cho, W. S., 1 Jun 2003, In: *Tourism Management*. 24, 3, p. 323-330 8 p.

Data mining for selection of insurance sales agents

Cho, W. S. & Ngai, W. T., 1 Jan 2003, In: *Expert Systems*. 20, 3, p. 123-132 10 p.

A study of on-line legal service adoption in Hong Kong

Cho, W. S. & Cheung, I., 2003, p. 1-22. 22 p.

VONNA(HBP): A multimedia learning package on hotel budget planning

Cho, W. S. & Wong, J., 30 Oct 2002, In: *Journal of Teaching in Travel and Tourism*. 2, 1, p. 63-79 17 p.

Towards using knowledge discovery techniques in database marketing for the tourism industry

Cho, W. S. & Leung, P., 1 Jun 2002, In: *Journal of Quality Assurance in Hospitality and Tourism*. 3, 3-4, p. 109-131 23 p.

Anatomy of electronic commerce infrastructure in Hong Kong and Singapore using a generic framework periscope

Ko, S. & Cho, W. S., 2002, *Electronic business and education : recent advances in Internet infrastructures*. Kluwer Academic Publishers, p. 285-301 17 p.

Distributed mining of classification rules

Cho, W. S. & Wüthrich, B., 2002, In: *Knowledge and Information Systems*. 4, 1, p. 1-30 30 p.

The effectiveness of electronic document management systems in Hong Kong companies

Cho, W. S., Lam, W. A. I. & Cheng, E. T. C., 2002, p. 263-272. 10 p.

Towards using knowledge discovery techniques in database marketing for the tourism industry

Cho, W. S. & Leung, P., 2002, *Knowledge management in hospitality and tourism*. Haworth Hospitality Press, p. 109-131 23 p.

Tourism Forecasting and its Relationship with Leading Economic Indicators

Cho, W. S., 1 Jan 2001, In: *Journal of Hospitality and Tourism Research*. 25, 4, p. 399-420 22 p.

A comparison of three different approaches to tourist arrival forecasting

Cho, W. S., 2001.

Intelligent decision support system with embedded OLAP technology for insurance industry

Cho, W. S. & Ngai, W. T., 2001.

Telecommunication Demand Forecasting for New T&T

Cho, W. S. & CHENG, Y., 2001

Towards a knowledge discovery framework for yield management in the Hong Kong hotel industry

Choi, T. Y. & Cho, W. S., 1 Jan 2000, In: International Journal of Hospitality Management. 19, 1, p. 17-31 15 p.

Anatomy of electronic commerce infrastructure in two Asian dragons : Hong Kong and Singapore using a generic framework PERISCOPE

Ko, S. & Cho, W. S., 2000, p. 1-9. 9 p.

Data quality in distributed environments

Wuthrich, B., Cho, W. S., Pun, J. & Zhang, J., 2000, *Advances in distributed and parallel knowledge discovery*. AAAI Press/MIT Press, p. 295-316 22 p.

Tourism and hotel industry in Indo-China and southeast Asia : development, marketing and sustainability?

Heung, V. C. S. & Cho, W. S., 2000, In: International Journal of Tourism Research. 2, 1, p. 57-63 7 p.

Combining forecasts from multiple textual data sources

Cho, W. S. & Wüthrich, B., 1 Jan 1999, *Methodologies for Knowledge Discovery and Data Mining - 3rd Pacific-Asia Conference, PAKDD 1999, Proceedings*. Springer Verlag, p. 174-179 6 p. (Lecture Notes in Computer Science (including subseries Lecture Notes in Artificial Intelligence and Lecture Notes in Bioinformatics); vol. 1574).

Daily stock market forecast from textual Web data

Wuthrich, B., Cho, W. S., Leung, S., Permuntilleke, D., Sankaran, K., Zhang, J. & La, W., 1 Dec 1998, In: Proceedings of the IEEE International Conference on Systems, Man and Cybernetics. 3, p. 2720-2725 6 p.

Measuring service quality of the computerized Food and Beverage Cost Control System in Hong Kong hotels using a gaps model approach

Cho, W. S. & Wong, J., 1 Dec 1998, In: Journal of Hospitality and Tourism Research. 22, 3, p. 268-287 20 p.

World wide web resources

Cho, W. S., 1 Dec 1998, In: Annals of Tourism Research. 25, 2, p. 518-521 4 p.

Daily prediction of major stock indices from textual www data

wüthrich, B., Permuntilleke, D., Leung, S., Lam, W., Cho, W. S. & Zhang, J., 1 Jan 1998, In: HKIE Transactions Hong Kong Institution of Engineers. 5, 3, p. 151-156 6 p.

Towards real time discovery from distributed information sources

Cho, W. S. & Wüthrich, B., 1 Jan 1998, *Research and Development in Knowledge Discovery and Data Mining - 2nd Pacific-Asia Conference, PAKDD 1998, Proceedings*. Springer Verlag, p. 376-377 2 p. (Lecture Notes in Computer Science (including subseries Lecture Notes in Artificial Intelligence and Lecture Notes in Bioinformatics); vol. 1394).

Activities

Information Technology and People (Journal)

Cho, W. S. (Associate editor)

2016 → ...

International Journal of Engineering Business Management (Journal)

Cho, W. S. (Associate editor)

2015 → ...

Enterprise Information Systems (Journal)

Cho, W. S. (Associate editor)

2014 → ...

Prizes

Best Paper Award "A Revisit to Strategic Information Systems Evaluation using Cognition Approach", the 9th World Multi-conference on SYstemics, Cybernetics and Informatics, Vol. 10, Orlando, July 2005, 261-266.

Cho, W. S. (Recipient) & Wright, R. P. (Recipient), Nov 2005

Best Student Paper Award

LEUNG, P. L. (Recipient), WU, C. H. (Recipient), IP, W. H. (Recipient), HO, T. S. (Recipient), Cho, W. S. (Recipient) & KWONG, K. Y. (Recipient), Nov 2016

Highly Commended Award - Emerald Literati Network 2013 Awards for Excellence

Cho, W. S. (Recipient) & HUANG, X. (Recipient), Jun 2013

World's Top 2% Scientists by Citation

Cho, W. S. (Recipient), Oct 2023

World's Top 2% Scientists by Citation

Cho, W. S. (Recipient), Sept 2024

World's Top 2% Scientists by Citation

Cho, W. S. (Recipient), Sept 2025

WRFASE Excellent Paper Award

Cho, W. S. (Recipient) & Ng, S. Y. (Recipient), Dec 2019

Press/Media

Awards

Projects